

ANNUAL REPORT 2018

EXCERPT AND TRANSLATION

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The complete activity report is available in French on our Website

www.eduki.ch.





Words from the President

Education, a precious asset

Among the Sustainable Development Goals of the UN's 2030 Agenda, is quality education for all. This goal has profoundly influenced the activity of the Eduki Foundation in 2018. Indeed, Goal n° 4 was the theme of the 2017/2018 competition in which more than 1,600 students from 10 Swiss cantons participated.

Education is a valuable asset, unfortunately it is still very unequally distributed throughout the planet. In some countries, access to school remains very difficult, especially for girls. Learning conditions can be very limited and it is often challenging to recruit teachers. Some children walk for miles every day to and from their place of study. The situation can be even more problematic when conflicts are raging.

But the quest for quality education is not a goal limited to developing countries alone. The quality of education is not only related to economic and social conditions. It also implies allowing students, no matter where they are and no matter what their living conditions, to get the best out of themselves and provide enough baggage for life.

It is therefore important for the youth in our country to stand up for this treasure, a quality education, and for it to be accessible to all young people anywhere in the world. The works submitted to the 2017/2018 competition show that the participants reflected on this issue, and that they also understood that education should not be a privilege but a right guaranteed to all.

On April 20, 2018 under the high patronage of the Director General of the United Nations Office in Geneva, the Eduki Foundation presented eighteen prizes and a special "Human Rights" award in the impressive Assembly Hall at the Palais des Nations. This ceremony was an opportunity to reward the originality and quality of the work done by young people in Switzerland, and also to show Eduki's commitment to the right to education enshrined in the Universal Declaration of Human Rights that celebrated its 70th anniversary last year.

Eduki's activity in 2018 was by no means limited to the organization of the competition. This report accurately reflects Eduki's field of activity.

I would also like to express my gratitude to the members of the foundation board who are attentive and committed and thus support Eduki's actions. In July 2018, the board had the pleasure to welcome Didier Dutoit, the original founder of Eduki and its director for seven years.

Finally, I wish to thank the Eduki team who accomplish daily an essential and a considerable work with professionalism and commitment. This year the Eduki team has undergone several changes, notably the appointment of a new director, Yvonne Schneiter, who has been carrying out efficaciously the Foundation's projects since 2012. Thanks also to Léonore Bimpage, Johan Vigne, Julia Singewald and Sylvain Rossel and to all the interns who have contributed to Eduki's success during 2018. The Eduki team is small but the commitment and professionalism of each of its members makes it possible to carry out larger-scale projects.

A handwritten signature in blue ink, reading "Martine Brunschwig Graf". The signature is fluid and cursive.

Martine Brunschwig Graf



Eduki Foundation

The Foundation is located in Geneva, in the heart of one of the world's major centers of international cooperation, with around 37 international organizations, 177 represented states, 400 NGOs and nearly 220,000 delegates a year (figures from October 2018). Eduki intends to unveil this often unknown microcosm by allowing young people discover the work, the role and the impact of international institutions on the lives of every person on our planet. Thus, Eduki aims to strengthen Switzerland's international vocation and help build a lasting link between international organizations and young people.

Mission and activities

The Eduki Foundation aims to promote education and awareness among young people about the work of international organizations and international cooperation.

Its activities consist of:

- **Organizing tours and discovery activities.**
- **Developing thematic files and educational tools.**
- **Producing communication and information material.**
- **Supporting activities developed by or for young people** in connection with international cooperation.

Target audience

- Pupils from secondary education or equivalent level (approximately from 12 to 19 years old).
- Teachers from secondary education or equivalent level.

EDUKI ALLOWS YOUNG PEOPLE TO ...



become familiar with the work of international organizations, their usefulness and their impact on the world. Eduki contributes to citizenship education by giving students the tools to think about the world around them.



to discover the diversity of professions and actors of international cooperation.



to develop their creativity and artistic talent while reflecting on the International Cooperation.



to handle topics related to the International Cooperation, such as sustainable development, environmental protection, human rights, humanitarian aid, health, economic development, telecommunications or scientific research.



to follow political or civil society processes related to international relations.

Acknowledgments

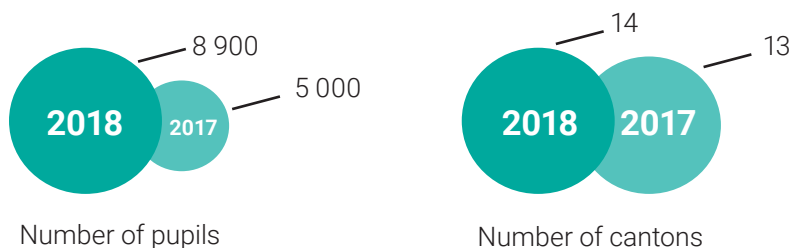
The Eduki Foundation thanks the schools, international organizations, non-governmental organizations and all those who contributed to the development of its activities in 2018.

Many thanks also to the partners who supported Eduki in 2018 and in particular the Federal Department of Foreign Affairs (FDFA), the Department of Public Education, Training and Youth of the Geneva Canton, the Fondation pour Genève and the Fondation Gandur pour la jeunesse.



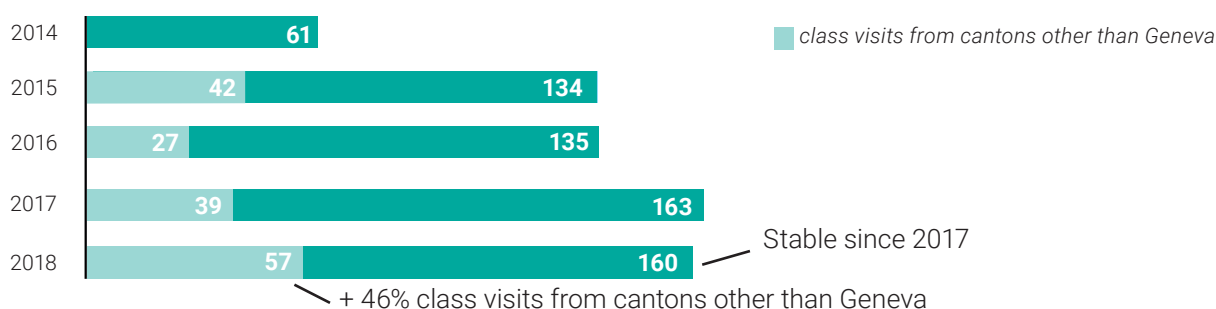
Indicators for the activities in 2018

In total, more than 8'900 students from 14 Swiss cantons participated in our activities.



The number of visits by classes from outside of the Geneva canton has increased

Evolution of the number of visits (2014 to 2018)



2017/2018 competition

1 633 (1 555) participants

41 (24) different schools

10 (4) cantons involved

842 (700) people attended the awards ceremony at the Palais des Nations

Statistics of the 2015/2016 competition

Website and communication

10 376 (3 367) Internet users on **eduki.ch**

NB. Google analytics was installed on the Eduki website in September 2017 therefore the figures shown are as of that date.

725 (626) students, teachers, partners subscribed to the Newsletter

560 (509) people like our Facebook page

222 (118) people follow Eduki on Instagram

78 900 (50 177) minutes watched on YouTube
2017 statistics

2017 statistics

Projects

Young Reporters at the UN

4 (8) press conferences

135 (319) participants

6 student-reporters win the Nicolas Bouvier 2018 prize for young journalists

#KidsWannaKnow

14 (23) videos

54 (86) participants

2017 statistics

Jobs fair « Cité des Métiers 2018 »

3 750 (1 580) visitors to the SDG stand

8 182 (5 300) publications distributed

47 experts from international cooperation

1 200 visitors met experts on the stand

Statistics from the last edition in 2015



Explanations related to activity report

For classes visiting Geneva

The Eduki Foundation offers classes from all over Switzerland visits of International Geneva allowing them to meet and discover the actors of the world scene. To facilitate the arrival of classes in Geneva, the Eduki Foundation offers 3 modules of discovery of International Geneva as time permits: 1/2 day, 1 day, 2 to 4 days. Teachers can combine meetings with organizations, guided tours and doing a quiz in French, German, Italian or English. Eduki provides teachers with a list of accommodation in Geneva and information on means of transport.

Language Exchanges

Eduki is working with the Head of Language exchanges at the Department of Public Education, Training and Youth of the Canton of Geneva to offer day visits of International Geneva for school classes. This program, which exists since 2016, enables a class from Geneva to offer a program on international Geneva when hosting a foreign-speaking class.

Typical program for a language exchange day:

- Meeting game on international cooperation (45 minutes)
- Guided tour of International Geneva (1.30 hours)
- Visit of an international organization (1.30 hours)

In 2018, 10 visits were organised through the language exchange program.

The partner classes came from the Swiss canton of Thurgau and from Germany.

The Eduki National Competition 2017/2018

Since its 5th edition, which was a great success, the Eduki competition focuses on the UN's 17 Sustainable Development Goals. In 2017/2018, the Foundation and its partners offered students from Swiss primary and secondary schools the opportunity to participate in the competition entitled "Why the school? towards quality education for all ". It focused on Goal 4, which aims to give access to quality education to all the people around the world. Benefiting from the high patronage of the Director-General of the United Nations Office in Geneva, **the awards ceremony** was held on **20 April 2018** in the historic Assembly Hall at the Palais des Nations. **842 people were present** including 367 who traveled to Geneva from other cantons to attend the ceremony. They came from the following cantons: **Basel, Bern, Fribourg, Ticino, Vaud, Zurich**. On the same day, 15 visits to 5 different organizations gave students a better understanding of international cooperation. The awards ceremony was also interpreted simultaneously from French to German, French to Italian and French to English.

Young Reporters at the UN

World news explained to young people. The Eduki Foundation, in collaboration with the UN in Geneva, organizes **press conferences on topics of international cooperation specifically for high school students**. A press conference is organized once a month. According to the theme of the conference, the spokespersons of various international organizations are invited as speakers. At the end of the conference, the young reporter has for mission to spread the news on the international cooperation to his class or his school (article, presentation, ...).

Video Interviews #KidsWannaKnow

This activity **offers pupils the opportunity to put themselves in the shoes of reporters and interview specialists of international organizations**. In partnership with the Perception Change Project of the UN and Greycells, an association of former international civil servants from various international organizations, Eduki offers young people the possibility to conduct interviews with experts at the Palais des Nations. Students prepare questions with the help of Eduki, and the filming and editing of these video interviews is then done by professionals from the United Nations Information Service (UNIS).