



**THE EDUKI COMPETITION RULES & REGULATIONS  
(RULES & REGULATIONS I)  
&**

**THE FRANÇOISE DEMOLE AWARD RULES & REGULATIONS  
(RULES & REGULATIONS II)**

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# I. THE EDUKI COMPETITION RULES & REGULATIONS – RULES & REGULATIONS I

## 1. Object

- The following rules and regulations (hereinafter referred to as: Rules & Regulations I) detail the general rules for the Eduki competition (hereinafter referred to as: Competition) which takes place every two years. The topic, the start date and the closing date for entries for each edition of the Competition are announced on the webpage [eduki.ch/competition](http://eduki.ch/competition).

## 2. Organisation

- The Competition is organised by the Eduki Foundation (hereinafter referred to as: the Organiser) which shall take all constructive decisions to ensure the competition runs smoothly; it shall also monitor whether the Rules & Regulations I are being observed and shall rule on any derogation requests.

## 3. Participation

- The Competition is open to young people enrolled at an educational institution (public or private) in Switzerland (hereinafter referred to as: Participants).
- The Competition can be entered by **an individual, group, class or establishment**.
- The Participants are subdivided into **three levels of education** (approximate age groups):
  - a. **Primary** (approximately 4 – 11 years)
  - b. **Secondary I** (approximately 12 – 15 years)
  - c. **Secondary II** (approximately 16 – 19 years)

*NB: The levels are determined on the basis of the [concordat HarmoS](#).*

## 4. Theme and goals of the Competition

- Participation in the Competition gives Participants the opportunity to familiarise themselves with the Sustainable Development Goals (hereinafter referred to as: SDGs) detailed in Agenda 2030 - an Action Plan adopted by the United Nations in 2015 to eradicate poverty, to protect the planet and to secure prosperity for all by 2030 - and with the stakeholders involved in international cooperation in Switzerland who are working towards its implementation.
- Each edition of the Competition focuses on **one theme relating to one or several SDGs** chosen by the Organiser.
- The Competition thus aims to enable young people to:
  1. **Understand** the nature of Agenda 2030 and its seventeen SDGs by working on the chosen theme.
  2. **Identify** the challenges and causes of and solutions to the problems posed by the chosen theme, in Switzerland and elsewhere.
  3. **Discover** the role of international cooperation in the realm of the chosen theme (notably the work carried out by international organisations and NGOs in Switzerland).
  4. **To reflect upon and propose** innovative individual and/or communal initiatives that contribute to achieving one or several of the SDGs linked to the chosen theme, in Switzerland and elsewhere.

## 5. Educational approaches and links to the curricula in Switzerland

- Participation in the Competition allows the implementation of several educational approaches such as **education for sustainable development (ESD)** and **global citizenship education (GCED)**, notably by giving young people opportunities to reflect upon global issues and possible action at their own level.
- Participation in the Competition allows entrants to work on numerous **interdisciplinary topics** (sustainable development, citizenship education, human rights, etc.) whilst mobilising and honing **interdisciplinary skills**

The Eduki Competition Rules & Regulations (Rules & Regulations I)  
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(collaboration, communication, creative thought, reflective approaches, etc.) which feature in Switzerland's curricula (e.g. Plan d'études romand, Lehrplan 21, Piano di studio della scuola dell'obbligo and various national curricula at the secondary II education level).

## 6. Registration

- To register, Participants must complete and submit the registration form which will be available on the Competition webpage at [eduki.ch/competition](http://eduki.ch/competition) when the Competition opens on a date to be announced by the Organiser.

## 7. Categories and guidelines

- To participate in the Competition, the Participants submit a piece of work in one of the three following categories: **artwork, media creation, concrete action**.
- The entries must be **submitted within the required time frame** to the Competition webpage [eduki.ch/competition](http://eduki.ch/competition).
- The entries must follow the instructions set out for each category (cf. Points 7.1, 7.2 and 7.3). Dossiers that do not comply will not be taken into consideration.
- The **languages** accepted for writing/realising the projects are French, German, Italian or English.
- The Participants agree to provide the Organiser with their own original work which they shall complete in the **twelve months preceding the deadline for submitting entries**.
- **Clear reference must be made to any external sources** (texts, photos, etc.) used in the submitted piece of work.
- If the work entered into the Competition is also a graded piece of schoolwork, the jury's choice will not take into account any grades obtained at the Participant's or Participants' school establishment and vice versa.

### 7.1. Artwork

- An artwork is a **creation of art** on the topic of the Competition.
- The instructions are as follows:
  1. The **accepted works of art include**: Visual arts (drawing, painting, photo, sculpture etc.), literature (poem, story, etc.), live spectacle (theatre, dance, etc.), digital art (photo montage created on the computer, digital illustrations, etc. excluding video games, videos and websites which fall within the media project category).
  2. A **technical form** must be completed on the Competition webpage within the required deadline.
  3. An image of the **visual art** or **digital art** in a **JPEG format must be uploaded on the Competition webpage**. For **literary** or performing arts projects, a document of maximum ten pages in a PDF format must be uploaded on the Competition webpage. Other photos or documents may be attached to illustrate the process followed.
  4. The original version of the visual art must be available for presentation to the jury on request or as an exhibit during the awards ceremony.

### 7.2. Media creation

- A media creation is an **audiovisual or digital piece** on the theme of the Competition.
- The instructions are as follows:
  1. The **accepted genres** are: video, short film (documentary or fiction), vox-pop, radio programme, website, video game, music clip.
  2. The creation must be **done by the Participants** (edit plan, written or spoken comments) but they may receive assistance or advice from one or several adults.
  3. The duration of the audio or audiovisual contribution should not exceed **three minutes max**.
  4. A **technical form** must be completed on the Competition webpage within the given deadline.
  5. A video in an MP4 format or an audio recording in an MP3 format must be submitted on the Competition webpage.

### 7.3. Concrete action

- A concrete action shall be related to the theme of the Competition and shall be a **project or a project idea** executed at school, in the local area or town.
- The submitted project can be in the **conception phase** (project idea), **in the process of being executed** or already **completed** within twelve months preceding the deadline for submitting entries.
- The instructions are as follows:
  1. A **video no longer than two minutes**, which has no subtitles and succinctly presents the project, must be submitted in an MP4 format on the Competition webpage.
  2. A **technical form** must be completed online on the **Competition** webpage within the given deadline.
  3. One person must be designated as the **main person responsible for the project**.

*NB: The concrete action differs from the art and media categories in terms of its finality. Examples of the types of projects accepted in this group are featured on the Competition webpage.*

## 8. Applying for the Françoise Demole Award

- Projects in the «**Concrete action**» category of the **secondary II level** (except for the instances foreseen in the Rules & Regulations II) can apply for the Françoise Demole Award (hereinafter referred to as: the Award) which provides **financial support to an exemplary project selected by the Committee for the purpose of its execution**. To win the Award, certain conditions must be met; the **specific rules** can be found on page 7 (cf. Rules & Regulations II).

## 9. Exclusion

- The following pieces of work shall be withdrawn from the Competition as per the Organiser's decision:
  1. Work that is incomplete or off-topic.
  2. Work containing defamatory, abusive or racist comments.
  3. Work that plagiarises or copies other existing pieces.

## 10. Competition Jury

- Each Competition category shall be judged by an ad hoc jury composed of volunteers selected by the Organiser and who have expertise or confirmed experience in the respective discipline.
- The jury's decisions are made by majority vote.
- The jury's decisions are final and are not subject to appeal.
- The members of the jury shall not judge any work executed by people with whom they have personal ties.

*NB: Projects applying for the Award shall be evaluated by an independent Committee (cf. Rules & Regulations II).*

## 11. Evaluation criteria and weighting

- In the evaluation and grading of the entries, the jury members in each category shall consider both the submitted piece and the content of the forms completed by the Participants on the Competition webpage.
- If several pieces of work are awarded the same number of points, the jury shall make the final decision on how the prizes are allocated.

<b>Categories « Artwork » (cf. Point 7.1) and « Media creation » (cf. Point 7.2)</b> 13 points in total	<b>Category « Concrete action » (cf. Point 7.3)</b> 16 points in total
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<p><b>1. Relevance to the theme (3 pts)</b></p> <ul style="list-style-type: none"><li>The issues, the challenges and/or the possible solutions relating to the topic of the Competition have been clearly identified and are explicit. Their interdependencies with other issues and/or SDGs are highlighted.</li></ul> <p><b>2. Process followed and personal engagement (6 pts)</b></p> <ul style="list-style-type: none"><li>Involvement of the Participants in all processes (research, realisation) is apparent.</li><li>The work displays the Participants' engagement with the subject, notably through a collaborative effort in researching the ideas and/or in the realization of the work.</li></ul> <p><b>3. Originality (2 pts)</b></p> <ul style="list-style-type: none"><li>The work reflects creativity (idea, goal, materials used, etc.) demonstrating a different, surprising and/or innovative point of view.</li></ul> <p><b>4. Quality (2 pts)</b></p> <ul style="list-style-type: none"><li>The submitted work is well presented and neat (presentation, technical quality, etc.).</li></ul>	<p><b>1. Relevance to the theme (3 pts)</b></p> <ul style="list-style-type: none"><li>The issues, the challenges and/or the possible solutions relating to the topic of the Competition have been clearly identified and are explicit. Their interdependencies with other issues and/or SDGs are highlighted.</li></ul> <p><b>2. Process followed and personal engagement (6 pts)</b></p> <ul style="list-style-type: none"><li>Involvement of the Participants in all processes (research, realisation) is apparent.</li><li>The work displays the Participants' engagement with the subject, notably through a collaborative effort in researching the ideas and/or in the realization of the work.</li></ul> <p><b>3. Originality (2 pts)</b></p> <ul style="list-style-type: none"><li>The work reflects creativity (idea, goal, materials used, etc.) demonstrating a different, surprising and/or innovative point of view.</li></ul> <p><b>4. Feasibility (3 pts)</b></p> <ul style="list-style-type: none"><li>The project has a realistic budget and cost plan as well as viable collaborations.</li></ul> <p><b>5. Expected impact (2 pts)</b></p> <ul style="list-style-type: none"><li>The completed or planned action clearly demonstrates how the target audience will be impacted.</li></ul>
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## 12. Competition Prizes

- The best pieces of work in the Competition shall be awarded a monetary or physical prize (e.g. vouchers, a contribution to a school outing, etc.).
- The juries can decide not to award any prizes if they deem the quality or the number of submitted pieces of work to be insufficient.

## 13. Results, awards ceremony and exhibition

- The results of the Competition and the Award shall be announced at a prize-giving ceremony. They shall then be distributed through all the channels deemed useful by the Organiser, such as the cooperation partners and the press.
- All the Participants shall be invited to the ceremony in Geneva; the dates will be announced on [eduki.ch/competition](http://eduki.ch/competition). Depending on the number of participants and the hall capacity, the winners will be given priority.
- Selected pieces of work shall be presented during the awards ceremony and/or may also be exhibited at the Palais des Nations (United Nations Offices in Geneva).

## 14. Copyright

- By taking part in the Competition, the Participants accept that the Organiser has the right to present and disseminate the submitted works, freely and without charge, notably on the Internet, in publications or at exhibitions. The Organiser may also give them to a third party. Explicit reference will always be made to the authors of the works presented.

## 15. Change of terms and acceptance of the Rules & Regulations I

- Participation in the Competition requires full and unconditional acceptance of the Rules & Regulations I. By entering the Competition, the Participants expressly agree to and accept the Rules & Regulations I. Non-

The Eduki Competition Rules & Regulations (Rules & Regulations I)  
The Françoise Demole Award Rules & Regulations (Rules & Regulations II)  
compliance shall lead to the exclusion of the Participant's work.

- The Organiser reserves the right to change the dates or aspects relating to the organisation of the Competition. The Organiser cannot be held liable in any way whatsoever.
- All objections relating to the interpretation or application of The Rules & Regulations I shall be decided upon by the Organiser without further recourse.
- The Organiser reserves the right to modify the Rules & Regulations I.

## 16. Cancellation

- If the number of dossiers received is less than ten, the Organiser reserves the right to cancel the Competition. The decision shall be published on the Competition webpage [eduki.ch/competition](https://eduki.ch/competition).
- The Organiser reserves the right to postpone or cancel the Competition in certain justified circumstances.

## 17. Applicable law and jurisdiction

- These Rules & Regulations and all participation in the Competition are exclusively subject to Swiss law.
- In the event of litigation, the place of jurisdiction is Geneva, Switzerland.
- In case of dispute, the original French version of these Rules & Regulations shall apply.

The original French-language version of The Rules & Regulations were approved on Monday, 20 May 2019 by the board of Eduki Foundation.

## II. THE FRANCOISE DEMOLE AWARD RULES & REGULATIONS - RULES & REGULATIONS II

### 1. Object and purpose

- The following Rules & Regulations (hereinafter referred to as: Rules & Regulations II), detail the general terms of the Françoise Demole Award (hereinafter referred to as: Award), which is presented every other year.
- The purpose of the Award is to promote and support the realisation of initiatives in connection with « International Geneva » and in the field of sustainable development, created by young people in education in Switzerland.

### 2. Organisation and amount

- The Award organised by the Eduki Foundation (hereinafter referred to as: The Organiser) grants financial support to an exemplary project (hereinafter referred to as: Project) presented in the framework of the Eduki Competition (hereinafter referred to as: Competition, cf. Rules & Regulations I).
- Each Award contributes to the full or partial funding of a Project selected by an awarding committee (hereinafter referred to as: Committee). While the amount varies depending on the budget presented, it shall not exceed 10,000 swiss francs.

### 3. Project types and submission instructions

- The Projects applying for the Award are projects submitted in the Competition category «Concrete action» by young people principally in secondary education, level II (around 16 to 19 years). The Committee may make an exception to this rule if a project presented in a different level is considered exceptional and meets the Award's evaluation criteria (cf. Point 5).
- The Projects must comply with the instructions set down in Point 7 of Rules & Regulations I (cf. page 4).
- Specific criteria applying to projects submitted to the Award:
  1. Should the project already be completed, a clear rationale for the continuation of the project must be provided.
  2. The project must incorporate a collaboration with at least one entity involved in international cooperation present in Switzerland (e.g. international organisation, non-governmental organisation, association actively involved in global solidarity or development cooperation)
- One person must be designated as the project manager (hereinafter referred to as: PM).

### 4. Awarding Committee

- The Committee is composed of between three and five members who have expertise and experience in the topic chosen for the Competition, international cooperation, project management and/or the field of education. The members are selected by the Organiser.
- The Committee chooses the winning project, determines the amount to be awarded, validates the conventions for allocating the funds and approves the intermediary report and final report submitted by the PM.
- The Committee members' mandate is directly linked to the specific edition of the Competition for which the Award is being presented. Their mandate may be renewed depending on the expertise required.
- The Committee is independent of the juries judging the Competition and has no involvement in the decisions made in the Competition itself.
- The Committee's decisions are made by majority vote.
- The Committee's decisions are final and are not subject to appeal.
- The Committee may call upon external experts to adjudicate aspects of the submitted projects.



- The members of the Committee shall not evaluate any projects submitted by people with whom they have personal ties.

## 5. Evaluation criteria and weighting

- In the evaluation and grading of the Projects, the Committee members shall consider both the presentation dossier and the content of the forms completed by the PM.
- If several Projects are awarded the same number of points, the Committee shall make the final decision on how the Award is allocated.

### Projects for the Award (cf. Point 2).

18 points in total

#### 1. Relevance to the theme (3 pts)

- The issues, the challenges and/or the possible solutions relating to the topic of the Competition have been clearly identified and are explicit. Their interdependencies with other issues and/or SDGs are highlighted.

#### 2. Approach followed and personal engagement (6 pts)

- Involvement of the Participants in all processes (research, realisation) is apparent.
- The work displays the Participants' engagement with the subject, notably through a collaborative effort in researching the ideas and/or in the realization of the work.

#### 3. Originality (2 pts)

- The work reflects creativity (idea, goal, materials used, etc.) demonstrating a different, surprising and/or innovative point of view.

#### 4. Feasibility (3 pts)

- The project has a realistic budget and cost plan as well as viable collaborations.

#### 5. Expected impact (2 pts)

- The completed or planned action clearly shows how the target audience shall be impacted.

#### 6. Link with a stakeholder of international cooperation present in Switzerland (2 pts)

- The project incorporates a collaboration with at least one entity involved in international cooperation present in Switzerland (e.g. international organisation, non-governmental organisation, association actively involved in global solidarity or development cooperation)

## 6. Presenting the Award

- The PM of the winning project shall be informed by post. The Organiser shall take all appropriate measures to publicise the Project, notably through the media, Internet and social media.
- If the Committee deems the quality of the presented Projects to be insufficient, the Award will not be bestowed.
- The Committee can decide to bestow the Award to several projects.
- The project or projects to be bestowed with the Award shall be announced during the Competition awards ceremony.
- The Projects not selected may be mentioned.

## 7. Payment, realisation and instructions

- Once the Award has been bestowed, an agreement shall be signed between the PM and the Organiser. The agreement sets out the time frame for completing the project, the instalments paid, the payment instructions and the goals that need to be achieved.
- In principle, the Project shall be completed within the permitted time frame of **twelve months**. An extension may be granted if the reasons presented by the PM are deemed satisfactory by the Committee.

Eduki competition Rules & Regulations (Rules & Regulations I)  
and the Françoise Demole Award Rules & Regulations (Rules & Regulations II)

- The PM agrees to submit an **intermediary progress report** for the Project, as well as a **final narrative report** and a **financial statement** to the Organiser **at the latest three months after completion of the Project**. The exact deadlines shall be defined in accordance with the schedule established prior to the Project's realisation. In the event of non-completion or cancellation of a Project, the amounts paid shall be reimbursed to the Organiser in compliance with the Committee's decision.
- The PM commits to making a clear reference to the Eduki Foundation and the Françoise Demole Award in all material promoting the Project.

## 8. Copyright

- By accepting the Award, the Participants acknowledge the Organiser's right to present and disseminate the submitted works, freely and without charge, notably on the Internet, in publications or at exhibitions. The Organiser may also give them to a third party. Explicit reference will always be made to the authors of the works presented.

## 9. Change of terms and acceptance of the Rules & Regulations II

- Participation in the Award requires full and unconditional acceptance of the Rules & Regulations II. By applying for the Award, the Participants expressly agree to the Rules & Regulations II. Non-compliance shall lead to the exclusion of the project candidate for the Award.
- The Organiser reserves the right to change the dates or aspects relating to the organisation of the Award. The Organiser cannot be held liable in any way whatsoever.
- All objections relating to the interpretation or application of the Rules & Regulations II shall be decided upon by the Organiser without further recourse.
- The Organiser reserves the right to modify the Rules & Regulations II.

## 10. Cancellation

- The Organiser reserves the right to postpone or cancel the Award in extraordinary and justified circumstances.

## 11. Applicable law and jurisdiction

- These Rules & Regulations and all participation in the Award are exclusively subject to Swiss law.
- In the event of litigation, the place of jurisdiction is Geneva, Switzerland.
- In case of dispute, the original French version of these Rules & Regulations shall apply.

The original French-language version of these Rules & Regulations were approved on Monday, 20 May 2019 by the Eduki Foundation board.