Interconnected: human — digital — sustainable

EDUCATIONAL CONCEPT

Interconnected: human — digital — sustainable

For the 10th edition of the competition, the **Eduki Foundation** and its partners are inviting students and schools from across Switzerland — from primary to secondary II — to reflect on the challenges of responsible digital technology.

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Pedagogical objectives

Students are encouraged to explore the impact of digital technologies on society and the environment, and to submit their ideas in the form of artistic creations, media productions or concrete action projects - all linked to the United Nations Sustainable Development Goals (SDGs).

Two suggested focus areas to guide students in their undertakings

Focus 1 — Digital and society: Human and social impact employment, citizenship and media (disinformation, online safety, etc.)

Focus 2 — Digital and sustainability: **Environmental impact**

Social relationships, wellbeing, education, Production, use and end-of-life of technology (rare metal extraction, energy use, pollution, e-waste, etc.)

Who can participate?

The competition is open to all students in Switzerland from primary to secondary II level, either individually, in groups, by class or by school.

Why take part?

The competition is closely aligned with key educational strategies in Switzerland and worldwide: Education for Sustainable Development (ESD), Global Citizenship Education (GCED), and school curricula such as Lehrplan 21, Plan d'études romand (PER) and Piano di studio Ticino.

- Engage your students in a meaningful, hands-on, interdisciplinary project
- Encourage critical thinking about today's major issues: digitalisation, sustainability, citizenship
- Take local action based on real-life challenges identified with your students
- Explore the SDGs in a creative and empowering way
- Strengthen key competencies: collaboration, creativity, autonomy, communication, critical thinking
- Offer your students a unique opportunity to discover International Geneva (international organisations and NGOs) and become changemakers

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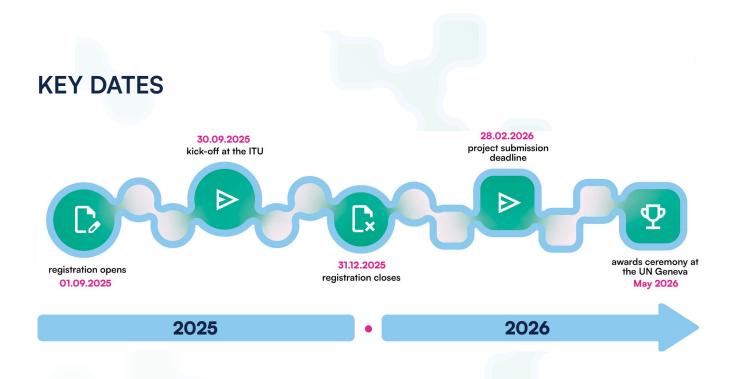


How to participate? Projects can be submitted in one of the following three categories:			
		Format examples	Project ideas
鼠	Artistic creations	Drawings, posters, videos, installations, photo exhibitions, theatre, etc.	 Mosaic or interactive installation on the competition theme Cyberpunk concert with social messages
	Media productions	Articles, podcasts, videos, educational games, photo reports, surveys, etc.	 Video reportage on phone use at school Deep dive into cyberbullying Articles on e-waste
°,	Concrete actions*	Local initiatives, sustainable school projects, tech solutions, awareness campaigns, etc.	 Discussions or collaborations with schools from other countries on competition topics Innovation hackathon addressing challenges related to the SDGs Ethical debate on technology and society Phone-free day at school
	development.		

Full participation criteria are available in <u>the competition guidelines.</u>

Good to know

- The theme and categories are broad and adaptable to all school levels and subjects choose the format that fits best! Interdisciplinary projects are strongly encouraged.
- What matters is not perfection, but student engagement: any format, topic or creative approach is welcome!
- **Participation is free**, open to all language regions of Switzerland, and values the diversity of educational paths represented.



Competition launch: 30 September 2025 at ITU in Geneva

To mark the 160th anniversary of the International Telecommunication Union (ITU), a pioneer of global digital development, the competition will be launched with an interactive event for Secondary II school classes. Sign up now!

Awards ceremony: a unique experience for school classes!

The awards ceremony will take place in May 2026 at the Palais des Nations in Geneva. All participating classes are invited, with support for travel. A powerful opportunity to discover and be part of international cooperation in action!

Françoise Demole Prize

Funding for concrete actions

Projects in the Concrete actions category submitted by upper secondary students can apply for the Françoise Demole Prize (up to CHF 10,000). It supports student-led initiatives that contribute to sustainable development and international cooperation.

The project can be completed, in progress or just an idea — the key is its potential to grow or continue.

Support

Supporting you at every age

The Eduki team is here to support you all along the way: from the initial idea to the final submission — with advice, webinars, teaching materials, individual guidance and logistical support for the awards ceremony in Geneva. All resources are available on our website.



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Looking back at the 2023/2024 edition

- 3.1,889 participants
- 126 projects submitted
- 😚 36 schools involved
- 15 cantons represented

Discover the highlights and testimonials in our 2023/2024 final report.



Find out more about the <u>competition</u> Sign up for <u>the newsletter</u>

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