

INTERCONNECTÉ•E•S

humain=digital=durable

Press Information

National Eduki Competition: Young people throughout Switzerland take action for a responsible digital future

Inviting local and regional media to highlight students' projects

The Eduki Foundation is currently organizing the **10th edition** of the national school Competition, held under the patronage of the Director-General of the United Nations Office at Geneva. Under the title "**Interconnected : human – digital – durable**", this year's edition invites students from across Switzerland to reflect on the challenges of the digital world in connection with sustainable development and social engagement, to get creative and to take action.

As the symbol of this edition, the compass illustrates the ambition to support young people in finding their bearings and shaping their own path towards a more responsible digital future—one that is centered on both people and the environment. By submitting **artworks, media creations, or concrete actions** related to the impact of digitalization, sustainable development, and moments of consciously choosing to be online or offline, students from primary to upper-secondary levels are encouraged to express their creativity individually, in groups, or as a class.



In the "**concrete action**" category, secondary II students can also submit their project to the **Françoise Demole Award**, which supports the implementation of innovative ideas with up to 10'000 CHF.

Participating Cantons

The registration period is now closed. Schools from the **following cantons** are taking part in the 2025–2026 edition and are currently working on their projects:

Appenzell Ausserrhoden, Basel-Stadt, Bern, Fribourg, Geneva, Graubünden, Jura, Lucerne, Neuchâtel, St. Gallen, Thurgau, Valais, Vaud, Zurich.

Key figures

- Students : **1'912**
- Schools : **46**
- Projets : **154**

Educational value

Working on these projects enables students to develop key skills such as **collaborating effectively, thinking creatively and critically, communicating with clarity, and reflecting on ethical dimensions**—while becoming more aware of current social and digital issues.

Encouraging local and regional media to engage

The Eduki Foundation encourages local and regional media to accompany the work, ideas, and engagement of young people from their region and to give public visibility to their projects.

The submitted projects offer rich and inspiring opportunities for media coverage that:

- highlight students' creative engagement,
- follow educational projects rooted in their local communities,
- give young people a voice on their vision of the digital world and the future.

The Award ceremony will take place on **the 6 May 2026** at the **United Nations in Geneva**.

Getting in touch with participating schools

Upon request, the Eduki Foundation can facilitate contact between journalists and schools to enable **reporting interviews or project follow-up**.

Pictures from the prize ceremony 2024



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